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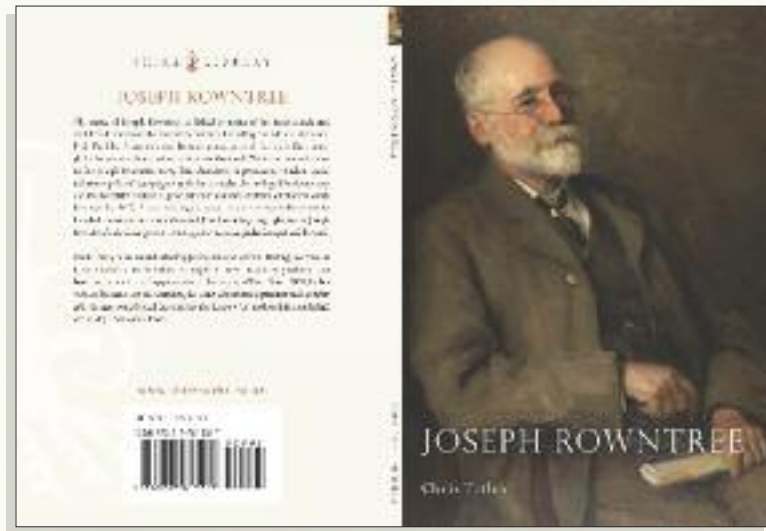


The name of Joseph Rowntree is linked to some of the best-loved brands of the twentieth century, including KitKat, Aero, and Fruit Pastilles. A grocer's son, he transformed a small factory in York into a global business. But there is much more to Joseph Rowntree than chocolate.

A prominent Quaker, social reformer, political campaigner, and educationalist, he reshaped his home city and improved the welfare of generations of workers. His legacy has grown since his death in 1925, as the charitable trusts he founded have become evermore influential.

This fascinating biography traces Joseph Rowntree's life from grocer's son to great Victorian philanthropist and beyond.

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Chris Titley is an award-winning journalist and writer who lives in York.
Shire Library 2013, 64pp, illustrated, in colour

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