

Some of the many issues that the Rowntrees have been involved in...

ADULT SCHOOLS * TEMPERANCE MOVEMENT *
BIRTH OF SOCIOLOGY * ENLIGHTENED
BUSINESS PRACTICE * OPPOSITION TO BOER
WAR * RECORDING BRITAIN WAR-TIME
PROJECT * OXFAM * ARCHITECTURAL DESIGN
* LIBERAL POLITICS * ALLEVIATING POVERTY
* LAND REFORM * QUAKERISM * LEISURE
TIME PURSUITS (VIEWS ON GAMBLING,
DRINKING, BROADCASTING, CINEMA) * THE
WELFARE STATE * NATIONAL INSURANCE *
PENSIONS REFORM * HOUSEHOLD BUDGETS *
STATISTICS * UNEMPLOYMENT *
THE POVERTY LINE * LIFE-LONG LEARNING
* OUTDOOR RECREATIONAL SPACES * MODEL
VILLAGE * YOUNG PEOPLE * WOMEN'S VOICES
* CONSCIENTIOUS OBJECTION *



And some of the sweets the Rowntree company created...

FRUIT PASTILLES * FRUIT GUMS *
*ELECT COCOA * TABLE JELLIES * WALNUT
WHIP * MOTORING CHOCOLATE * BLACK
MAGIC * AERO * DAIRY BOX * CHOCOLATE
CRISP (KIT-KAT) * SMARTIES * POLO MINTS *
AFTER EIGHT * MATCHMAKER *

Please get in touch with us if you would like to get involved. If you are looking for information about Rowntree history, or if you would like to volunteer, make a financial contribution, or donation of photographs or memorabilia to our resource centre, we would love to hear from you.

Where to find out more...

Visit our website at:

www.rowntreesociety.org.uk

Email us at:

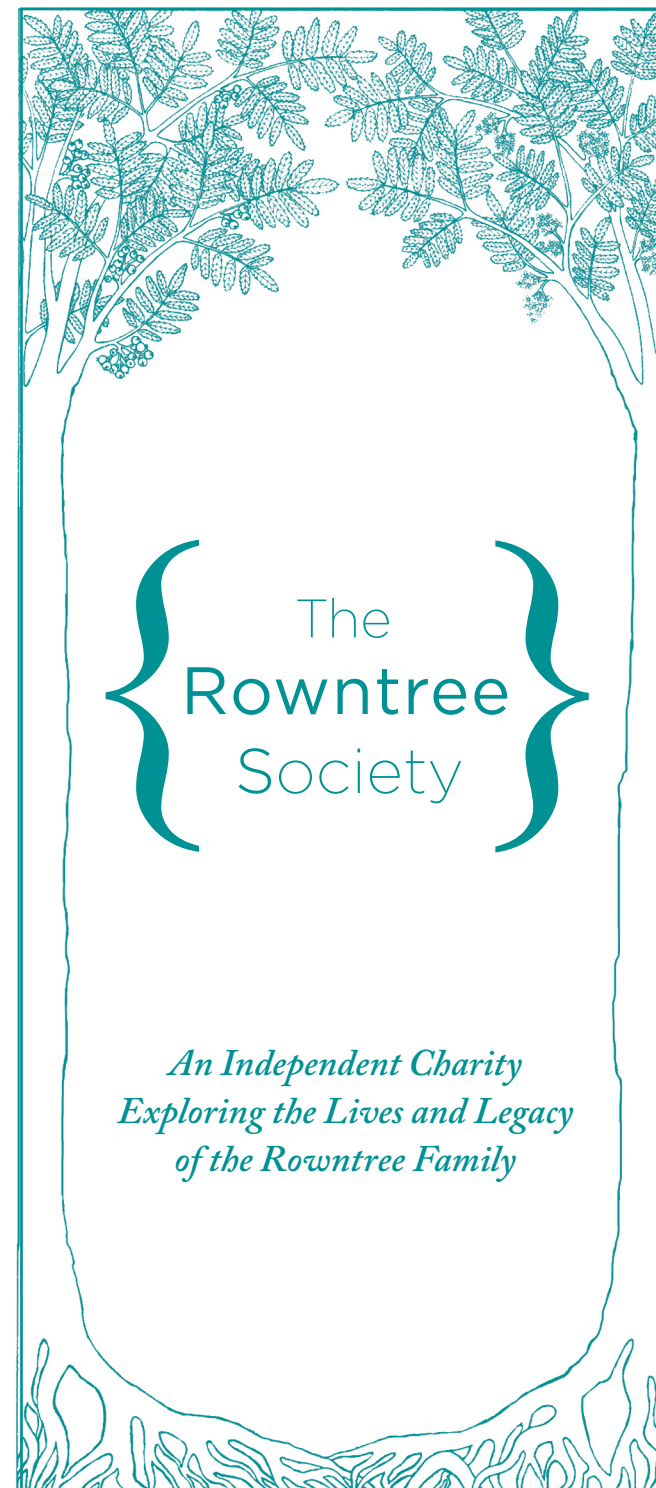
info@rowntreesociety.org.uk

Or write to:

The Rowntree Society
Clements Hall
Nunthorpe Road
York
YO23 1BW



Charity Number 1105936
Company Number 05217103



* For 150 years Rowntree has been a household name in York. Rowntree makes York a unique city through its contribution to the confectionery industry; its progressive business management processes; its philanthropic activity that is informed by its Quaker roots; its enlightened political engagement and contribution to social reform; and its pioneering development of a model village and garden factories. Most important of all, York provides a continuity with its Rowntree past and there are many people still with a Rowntree story to share.

* The Rowntree Society was established in 2004 to bring the Rowntree story into focus, and to encourage people across the city to connect with their Rowntree heritage and common roots.

* Since 2004 we have created an informative website containing everything about Rowntree history; we have commissioned a biography of *Joseph Rowntree* by Chris Titley; we have written a book on *The Rowntree Legacy: Capitalism, Compassion, Change*; and a book of *Five Rowntree Walks in York: From Chocolate Comes Change*. We have also run a major Oral History project to create the largest ever publicly available Rowntree memories bank.



Some of the many places that make York's Rowntree History so distinctive...

TANNERS'S MOAT (AVIVA HEADQUARTERS) *
 THE RETREAT * NEW EARSWICK *
 28 PAVEMENT (PIZZA HUT, PAVEMENT) *
 JOSEPH ROWNTREE SCHOOL * LADY PECKITT'S
 YARD * ST PAUL'S NURSERY * PENN HOUSE *
 HAXBY ROAD * JOSEPH ROWNTREE THEATRE
 * THE MOUNT SCHOOL * BLOSSOM STREET *
 YEARSLEY SWIMMING BATHS * CENTRAL
 LIBRARY * SEEBOHM ROWNTREE BUILDING
 UNIVERSITY OF YORK * BLACK HORSE
 PASSAGE * FRIENDS MEETING HOUSE *
 BOOTHAM SCHOOL * ROWNTREE PARK *
 NESTLÉ FACTORY * BOER WAR MEMORIAL
 * FOSSGATE * HUNGATE * THE RAILWAY
 COMPANY * ALLOTMENT GARDENS *
 HESLINGTON HALL UNIVERSITY OF YORK *
 ROWNTREE WHARF * HARTRIGG OAKS *
 THE FOLK HALL NEW EARSWICK *
 CLIFTON LODGE * THE HOMESTEAD PARK *



Some key dates in Rowntree York's history:

- 1822 Joseph Rowntree Senior sets up a grocery business in 28 Pavement
- 1862 Henry Isaac Rowntree acquires a cocoa business from the Tuke family; on his death in 1883, his brother Joseph Rowntree Junior takes over the business and ensures its fortunes with the development of Elect Cocoa in 1887
- 1901 Publication of *Poverty: a Study of Town Life*, by Seebohm Rowntree
- 1902 New Earswick model factory village
- 1904 Memorandum setting up three Trusts to cover education and the Society of Friends, social investigation, political reform and influencing public opinion, and alleviating the evils arising from poverty and poor housing.
- 1906 The Cocoa Works factory moves from Tanner's Moat to Haxby Road
- 1909 Yearsley swimming baths are presented to the city of York by the company
- 1921 Rowntree Park is presented by the company to the people of York
- 1988 Nestlé SA buys Rowntree plc
- 2004 Rowntree Society established as an independent charity, to explore the lives and legacy of the Rowntree family