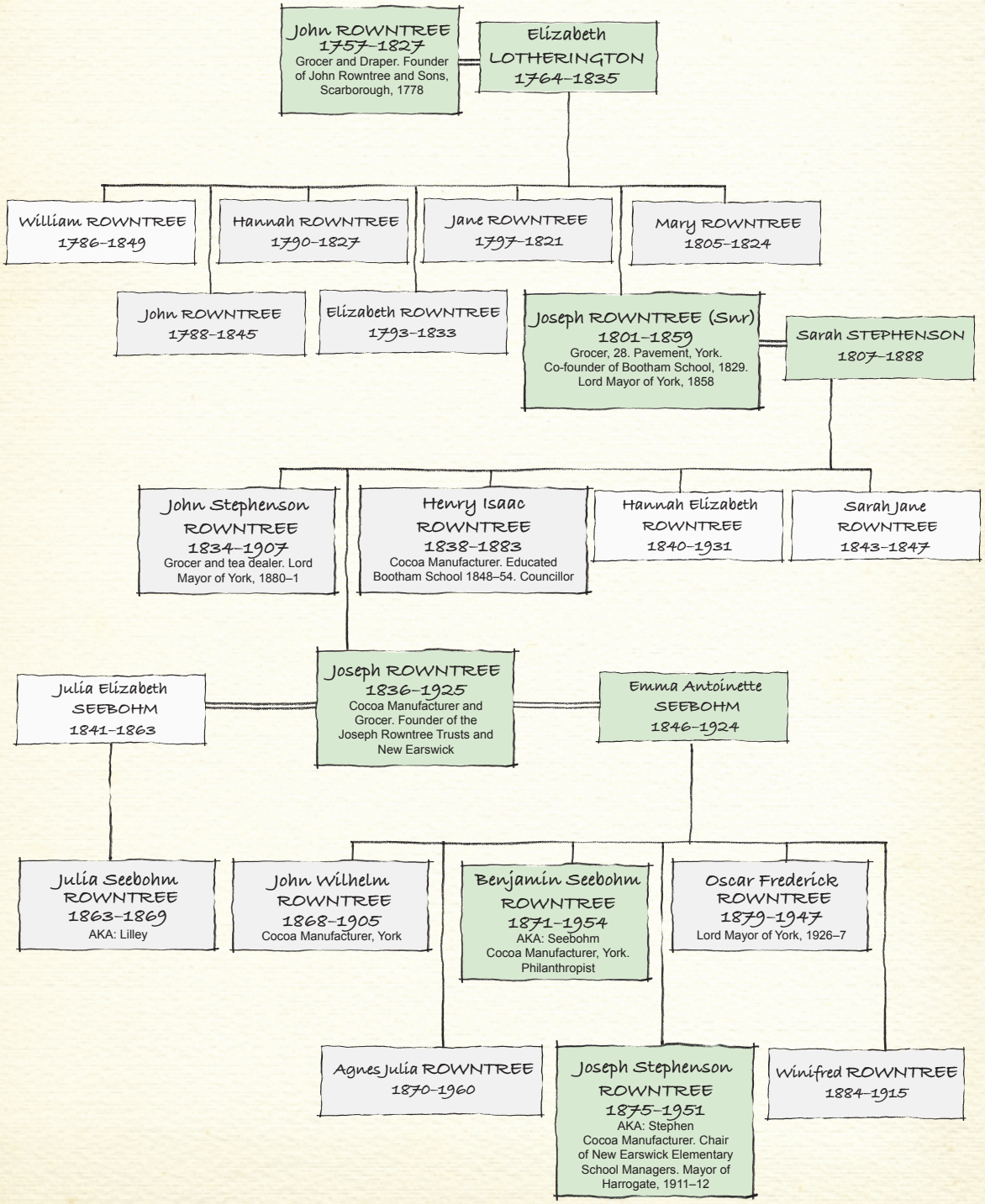Key members of the Rowntree family.